



LUND
UNIVERSITY

Faculties of Humanities and Theology

MHIA05, Media History: Social Media in a Historical Perspective, 7.5 credits

*Mediehistoria: Sociala medier i historiskt perspektiv, 7,5
högskolepoäng*
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-02-15 and was last revised on 2019-09-05. The revised syllabus applies from 2019-09-05, spring semester 2020.

General Information

The course is offered as a freestanding course. It can be included in a first or second cycle degree.

Language of instruction: English

Main field of studies

Media History

Depth of study relative to the degree requirements

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- account for important developments in the history of the media with regard to their social aspects

Competence and skills

- critically analyse relevant changes in media history with regard to social aspects
- situate social media in a historical context

Judgement and approach

- test the applicability and relevance of different media history perspectives on different empirical data and issues
- in speech and writing, discuss and take a position on perspectives on the history of the media concerned with social aspects of ethnicity, ideology, gender and class

Course content

The course deals with the most important developments in the history of the media with regard to social aspects and key perspectives on them; special emphasis is placed on Swedish circumstances and present-day social media are approached from a historical perspective. The different historical forms of participatory media and the changing concept of the audience are in focus.

Course design

The teaching consists of lectures, supervision, seminars and exercises.

Assessment

The assessment is based partly on active participation in 3 assessed seminars, and partly on a written paper at the end of the course.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

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Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

Entry requirements

To be admitted to the course, students must have completed and passed Media History: Level 1 (MHIA11) or the equivalent in another humanities/social sciences subject.

Further information

1. The course is offered at the Department of Communication and Media, Lund University.
2. The course is also included as a module in MHIA20 Media History: Level 2.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
4. A general exemption from the requirement of proficiency in Swedish is applied to international students.

Subcourses in MHIA05, Media History: Social Media in a Historical Perspective

Applies from V12

1201 Social Media in Historical Perspective, 7,5 hp
Grading scale: Fail, Pass, Pass with distinction