



LUND
UNIVERSITY

School of Economics and Management

IBUG99, International Business: Research Methods for International Busin, 5 credits

*International Business: Forskningsmetoder för internationellt
företagande, 5 högskolepoäng*

First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2018-10-18 to be valid from 2018-10-18, spring semester 2019.

General Information

The course is a course in International Business at the undergraduate level, 31-60 credits.

Main field of studies

International Business

Depth of study relative to the degree requirements

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Show knowledge and understanding of International Business as main subject, including relevant scientific base and applicable scientific methods.
- Show knowledge and understanding of how different parts and functions of international companies and organizations work together as a whole for a sustainable development.

Competence and skills

- Have the ability to search and collect data and information relevant to a scientific problem with a concern for sustainable development such as ethics, equality and diversity.

- Have the ability to critically examine, interpret and discuss relevant information in relation to a scientific problem.
- Have the ability to critically discuss scientific questions and problem areas.
- Have the ability to independently identify, articulate and solve scientific problems and perform assignments within given time frames.
- Have the ability to both orally and in writing present and discuss information, problems, and solutions with different groups of people.

Judgement and approach

- Within the course setting show an ability to make judgements with regards to scientific, social and ethical aspects.

Course content

The overall objective of the course is to develop the ability of the student to independently design and perform, and convey in writing, a scientific study. The student will learn how to articulate relevant questions suitable for scientific examination, and to design such a study from adequate methodological considerations. That includes making a relevant choice of theoretical points of reference within the field of International Business.

Course design

The course is conducted as an independent work performed in group with other students. Teaching is offered in common lectures and individual tutoring sessions.

Assessment

The examination is both written and orally, individual and in group. The design of the examination is to reflect to what extent the student has acquired knowledge and skills in line with the learning objectives.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought. Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examination

Entry requirements

Students are required to have at least 60 credits in first-cycle courses before entry.

Further information

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for re-examination of the respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in IBUG99, International Business: Research Methods for
International Busin

Applies from V19

- 1801 Individual assignments, 1,0 hp
Grading scale: Fail, Pass
- 1802 Group assignment, 4,0 hp
Grading scale: Fail, E, D, C, B, A