



**LUND**  
UNIVERSITY

School of Economics and Management

**IBUG41, International Business: Business Ethics and Sustainability, 5 credits**  
*International Business: Business Ethics and Sustainability, 5 högskolepoäng*  
First Cycle / Grundnivå

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### Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2018-08-17 and was last revised on 2023-09-15 by Academic Director of Studies at Department of Business Administration. The revised syllabus applies from 2023-09-15, spring semester 2024.

### General Information

The course IBUG41 is a course on Business Administration at the undergraduate level.

*Language of instruction:* English

*Main field of studies*

International Business

*Depth of study relative to the degree requirements*

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

### Learning outcomes

A passing grade on the course will be awarded to students who:

#### Knowledge and understanding

- show understanding of the central concepts and the theories discussed in the courses
- demonstrate an awareness of changing social, ethical, regulatory, and political environments and their impact on business organizations.

#### Competence and skills

- demonstrate an ability to work with concepts and theories of sustainability and

CSR in the analysis of empirical cases.

- demonstrate the ability to search for, gather, evaluate and critically interpret the relevant information for a formulated ethical problem
- demonstrate the ability to identify, formulate and solve problems autonomously and to complete tasks within predetermined time frames
- demonstrate the ability to present and critically discuss problems and solutions in speech and writing
- demonstrate the ability to manage and work in multicultural teams.

### **Judgement and approach**

- demonstrate the ability to make assessments in international business informed by relevant social and ethical issues pertaining to questions of sustainability
- demonstrate insight into the role of knowledge in society and the responsibility of the individual for how it is used
- demonstrate the ability to identify the need for further knowledge and ongoing learning.

### **Course content**

The course explores the complex relation between business and society, focusing in particular on the question how, and to what extent, business organizations can contribute to a more sustainable world. The course addresses questions, such as 'What is the responsibility of business?', and 'What is sustainability and how can sustainability be pursued?', with a special focus on ethical dilemmas associated with doing business internationally. Students will work with a variety of theoretical perspectives (e.g. ethical theories and perspectives on corporate social responsibility) and work with real-life examples (e.g. analysing a sustainability report).

### **Course design**

The class consists of lectures and seminars. Students are expected to come fully prepared with readings and to participate actively in class discussions.

### **Assessment**

The course is examined partly in groups, partly via individual examination.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, E, D, C, B, A.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical

depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

*Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.*

## **Entry requirements**

Students are required to have at least 60 credits in first-cycle course/s before entry, of which 30 credits should be in International Business.

## **Further information**

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for re-examination of the respective part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

## Subcourses in IBUG41, International Business: Business Ethics and Sustainability

Applies from V24

- 2401 Individual examination, 4,5 hp  
Grading scale: Fail, E, D, C, B, A
- 2402 Group assignment, 0,5 hp  
Grading scale: Fail, Pass

Applies from V19

- 1801 Written take-home exam, 5,0 hp  
Grading scale: Fail, E, D, C, B, A