



LUND
UNIVERSITY

School of Economics and Management

IBUA41, International Business: Organization and Leadership, 5 credits, 5 credits

*International Business: Organisation och Ledarskap, 5
högskolepoäng, 5 högskolepoäng*
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2016-12-14 to be valid from 2017-08-28, autumn semester 2017.

General Information

Language of instruction: English

Main field of studies

Business Administration

Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

Knowledge and understanding

A pass grade on the course will be awarded to students who:

- Demonstrate knowledge and understanding of fundamental perspectives, theories and concepts in organization and leadership studies.

Competence and skills

A pass grade on the course will be awarded to students who:

- Demonstrate the ability to, on a basic level, analyse organizational issues. This includes applying theories to a case, identifying and discussing possible solutions to organizational problems and arguing for the findings in writing.
- Demonstrate the ability to synthesize and present a theoretical theme in speech.
- Demonstrate the ability to work in multicultural teams.

Judgement and approach

A pass grade on the course will be awarded to students who:

- Can choose relevant theories for analysing and discussing organizational issues.

Course content

This course introduces the student to central traditions in organization and leadership studies. The aim is to equip students with a basic set of concepts and perspectives needed to analyse and understand organizational phenomena and make sense of challenges managers and workers might face. The following theoretical themes (among others) are included: Motivation, culture, control, leadership and organizational design.

Furthermore, the course seeks to develop analytical (problem-identifying) and decision making (problem-solving) skills required to manage complex situations, as well as train students in argumentation and presentation skills. An important pedagogical idea of the course is to make sure that theories are applied to organizational practice. Case studies will be the main tool to accomplish this. In order to address the complexity of organizational issues, various perspectives will be adopted when organizational practice is discussed, and emphasis will be put on reflective usage of theories.

Course design

The primary classroom activities are seminars, which are built upon active student participation in terms of discussions and presentations in various forms. To support individual studies preceding the seminars, online lectures and quizzes are provided, in addition to a textbook well suited for self-study. Furthermore, students are given group assignments to work on in multicultural teams, as means to prepare for the seminars.

Assessment

The course will be examined by means of a written examination undertaken at the end of the course. Students will also be examined by means of their performance during the seminars. Attendance at the seminars will be compulsory.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

General and courses corresponding to the following Swedish Upper Secondary School Programs: English 6, Mathematics 3b/3c and Social Studies 1b/1a1+1a2.

Further information

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in IBUA41, International Business: Organization and Leadership, 5 credits

Applies from H17

- 1601 Seminars, 1,0 hp
Grading scale: Fail, E, D, C, B, A
- 1602 Home Examination, 4,0 hp
Grading scale: Fail, E, D, C, B, A