



School of Economics and Management

## **FEKL21, Business Administration: Project Management - Practical Work in Teams, 7.5 credits**

*Företagsekonomi: Projektutveckling - praktisk tillämpning i grupp,  
7,5 högskolepoäng*  
**First Cycle / Grundnivå**

---

### **Details of approval**

The syllabus was approved by The Board of the Department of Business Administration on 2018-03-02 to be valid from 2018-08-10, autumn semester 2018.

### **General Information**

The course is offered as an elective course at all faculties of Lund University. This means that students with different study backgrounds will work in groups and combine their respective skills and abilities to develop a project.

The course consists of part-time studies in the second half of the autumn semester.

*Language of instruction:* English and Swedish

*Main field of studies*

Business Administration

*Depth of study relative to the degree requirements*

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

### **Learning outcomes**

The aim of the course is to provide students of economics and business administration with skills and tools to efficiently develop different types of projects. Students of business administration are highly likely to participate in projects, either within organisations or by starting their own activities. The projects may be concerned with internal project development in a company or a public organisation, non-profit-making projects, or perhaps a company of their own.

### **Knowledge and understanding**

A Pass for the course will be awarded to students who

- demonstrate knowledge of current concepts and methods included in the process to create and implement ideas
- demonstrate knowledge and understanding of entrepreneurship as a perspective in the process to develop ideas for innovative projects
- demonstrate understanding of the impact of group interaction on the outcome of a project.
- demonstrate knowledge and understanding of different communication initiatives

### **Competence and skills**

A Pass for the course will be awarded to students who

- demonstrate the ability to develop an idea into a feasible project
- demonstrate the ability to take advantage of the different study backgrounds in a group
- demonstrate the ability to seek, collect and critically interpret information that lead to the development of a project
- demonstrate the ability to analyse information collected, and to account for and discuss the information
- demonstrate the ability to take independent decisions based on analyses of information collected

### **Judgement and approach**

A Pass for the course is awarded to students who

- demonstrate knowledge of and the ability to handle ethical, cognitive and social dilemmas that may occur in process

### **Course content**

The present course is based on a project, derived either from the group itself or from an organisation in the form of a commission. The project is to be executed in a group composed of students from different faculties. Through work in interdisciplinary groups the students will learn how to take advantage of their own and others' expertise in practice and develop an understanding of the use of their studies outside the university.

In parallel with the project work, students are to complete six knowledge modules. The knowledge that is acquired in the modules is to be used in the project work and together with the practice developed into a project report. The six knowledge modules are:

#### **1. Seeing opportunities**

The module deals with different ways of seeing opportunities and generating ideas. Through understanding of the different processes for generating ideas, the students are provided with better conditions for creating interesting project ideas for themselves or for an organisation.

## 2. Processes from idea to reality

The process from idea to reality may have a different appearance depending on the discipline. The process of developing a substance into medication is, for example, completely different from developing a theatre production. The module addresses different processes for different types of innovation and provides students with an understanding of how uncertainty can be reduced in these processes.

## 3. The development and dynamics of groups

All new groups go through a development. The development can result in everything from dysfunctional to very well-functioning groups. The module deals with the different stages in development and how these can be handled in order for the group to function well.

## 4. Stakeholders

All projects have stakeholders, i.e. organisations or people who are affected by the project in different ways. The module focuses on how to identify, analyse and manage the different stakeholders and their requirements.

## 5. Resource acquisition

Resources are not necessarily synonymous with financial capital. Resources may be other things that are needed in order to execute the project. The module addresses different procedures to obtain these resources and the consequences of different alternatives.

## 6. Communication

The module deals with different ways of communicating both within the project and to external recipients of a message. It covers everything from internal and external processes for communication to the actual message to be communicated.

## **Course design**

The course consists of a combination of lectures, workshops, group work and e-learning modules. All components require active participation.

## **Assessment**

The assessment is based on the submission of a complete written project report and on completed modules of e-learning.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, Pass.

The grades awarded are Fail or Pass

Lund University views cheating and plagiarism as very serious academic offences and will take disciplinary action against students for any kind of suspected cheating and/or plagiarism.

## **Entry requirements**

To be admitted, students must have 60 higher education credits or the equivalent.

## **Further information**

If the course is discontinued, students who have not yet passed the course will be offered three further examination opportunities on each of the assessed components within three semesters of the last semester the course was offered. Subsequently, it is only possible to receive certificates for passed components.

## Subcourses in FEKL21, Business Administration: Project Management - Practical Work in Teams

Applies from H18

- 1801 Individual assignments, 2,5 hp  
Grading scale: Fail, Pass
- 1802 Individual report, 5,0 hp  
Grading scale: Fail, Pass