



School of Economics and Management

FEKH42, Business Administration: Corporate Culture, 7.5 credits

Business Administration: Corporate Culture, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2016-09-27 to be valid from 2016-09-27, autumn semester 2016.

General Information

This course is an elective course in Business Administration belonging to the Organization specialization at the Undergraduate level. The course can be studied within the the Bachelor Programme in Business Administration and Economics as well as an independent-subject course.

Language of instruction: English

The course is offered in English, students must therefore be able to communicate in English both orally and in writing.

Main field of studies

Business Administration

Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Demonstrate knowledge and understanding about Corporate Culture used as a research perspective and as a management tool
- Demonstrate knowledge and understanding about Corporate Culture in relation to other concepts of organization studies such as leadership, power, control, and organizational change

Competence and skills

- Demonstrate ability to incorporate knowledge about Corporate Culture from articles and a research based book
- Demonstrate ability to draw out the main points from research based texts and explain them for a larger group of people (as a member of a group with students from different cultures)
- Demonstrate ability to analyse a case based on theories presented in the course (as a member of a group with students from different cultures)
- Demonstrate ability to communicate on issues, debates and problems in the field in writing

Judgement and approach

- Demonstrate ability to select and evaluate different theories in relation to studying cultures in organisations

Course content

The course aims to provide insight into and understanding of the importance of culture in organizations, as a theoretical concept and empirical phenomenon.

For some time, it has been recognized that cultures, or at least cultural phenomena, develop in organizations. These cultures significantly affect the ways organizations work, and the ways work is carried out in organizations. In the course, students learn to use and understand important cultural perspectives, concepts and analytical tools. The course focuses on three aspects of corporate and organizational culture:

- The core characteristics of the phenomena
- Methods for understanding and examining culture
- Implications for managerial practice.

Course design

The course is divided into two parts, where the first part is organized around lectures and the second around literature seminars. During the first part the students are introduced to the concept of culture and how it can be used as a research perspective and as a management tool. Corporate culture will be discussed in relation to concepts such as leadership, power and emancipation. During the second part of the course a number of articles treating different aspects of corporate culture will be discussed at literature seminars.

Assessment

Students are expected to actively participate in all elements of the course. The student's contribution to the seminars will be graded. At the end of the course there will be a written exam.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic

A (Excellent) 85-100 points. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84 points. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74 points. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64 points. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54 points. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49 points. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Studies in Business Administration, corresponding to at least 60 UCP or ECTS-cr from undergraduate level studies.

Further information

The course FEKH42 Corporate Culture cannot be combined with FEKA55 or FEK372 in a degree.

Subcourses in FEKH42, Business Administration: Corporate Culture

Applies from H16

- 1602 Take-home assignment, 6,5 hp
Grading scale: Fail, E, D, C, B, A
- 1603 Active participation in seminars, 1,0 hp
Grading scale: Fail, Pass

Applies from H11

- 1101 Corporate Culture, 7,5 hp
Grading scale: Fail, E, D, C, B, A