



LUND
UNIVERSITY

School of Economics and Management

ENTN19, Degree Project - New Venture Creation, 15 credits

Degree Project - New Venture Creation, 15 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus is an old version, approved by Academic Director of Studies at Department of Business Administration on 2016-11-21 and was valid from 2016-11-21, spring semester 2017.

General Information

The course is a master level course and a compulsory part of the masters program, Entrepreneurship.

The course is offered in English. Students must therefore be able to communicate in English both orally and in writing.

Main field of studies

Entrepreneurship

Depth of study relative to the degree requirements

A1E, Second cycle, contains degree project for MA/MSc (60 credits)

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- An understanding of the different steps included in conducting an academic study
- Specialized knowledge about the range of methods available for conducting research in the field of entrepreneurship
- Knowledge and understanding of the theoretical research area dealt with in the degree project as well as insight into current research and development work

Competence and skills

- Ability to conduct an independent academic study, by identifying and formulating issues autonomously and to plan and, using appropriate methods, undertake -

advanced tasks within a predetermined time frames.

- Ability to draw practical implications for own and others new venture efforts based on research results
- Ability to orally and in writing present the findings and conclusions and the knowledge and arguments on which they are based to specialist and non-specialist audiences
- The skill required to participate in research and development work or to work in other advanced contexts

Judgement and approach

- Ability to make assessments of research within the entrepreneurship field, informed by relevant disciplinary, social and ethical issues and also to demonstrate awareness of ethical aspects of research and development work
- Ability to identify the personal need for further knowledge and take responsibility for his or her on-going learning
- Insight into the possibilities and limitations of research, its role in society and the responsibility of the individual for how it is used

Course content

In the course the students will independently, in smaller groups, design and carry out their own academic study. This includes identifying a research problem inspired by their own practice of entrepreneurship, searching for and selecting relevant literature, learning about the different methodological challenges and considerations included in conducting an academic study, collecting and analysing relevant empirical data, and presenting orally and in writing their theoretical and methodological approach, findings and conclusions together with the knowledge and arguments on which they are based. As part of the learning process, the students are also expected to read and discuss the work of other students that attend the course.

Course design

Teaching takes place through lectures, seminars and direct supervision. In the beginning of the course there will be a series of lectures aimed at providing students with knowledge about the different steps included in conducting an academic study and common methods available for conducting research in the field of entrepreneurship. Thereafter the students will design and conduct their own academic study, where teaching will take place primarily through supervision and discussion independently or in smaller groups of students. Each student or group will have at least one supervisor that is responsible for discussing the study throughout the process.

Assessment

Examination is based on three main parts. First, students are assessed by an individual assignment where they compare and evaluate the strengths and weaknesses of methods available for conducting research in the field. Second, students are assessed by their written and oral presentation of their academic study. Third, students are assessed by an individual assignment where they will identify practical implications for own and others new venturing efforts based on research results. The final grade is

based on the score on each assignment.

See appendix including examination sessions. (Will be attached to the curriculum automatically in the system).

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Bachelor's degree or equivalent (i.e. 90 UCP or ECTS-cr.). Previous knowledge of Business Administration is not required.

Further information

The course ENTN19 cannot be combined with BUSP01 or ENTN09 in a degree.

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in ENTN19, Degree Project - New Venture Creation

Applies from V14

- 1201 Thesis, 15,0 hp
Grading scale: Fail, E, D, C, B, A
- 1204 Assignment 1, 0,0 hp
Grading scale: Fail, Pass
- 1205 Assignment 2, 0,0 hp
Grading scale: Fail, Pass

Applies from V13

- 1201 Thesis, 15,0 hp
Grading scale: Fail, E, D, C, B, A
- 1202 Reflection on Research Methods, 0,0 hp
Grading scale: Fail, Pass
- 1203 Reflection on Practical Implications, 0,0 hp
Grading scale: Fail, Pass