



LUND
UNIVERSITY

School of Economics and Management

ENTA80, Entrepreneurship: Social Innovation - a Strategy for Sustainability, 7.5 credits

Entreprenörskap: Social innovation - en strategi för hållbarhet, 7,5 högskolepoäng

First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2014-11-18 and was last revised on 2015-03-20 by Academic Director of Studies at Department of Business Administration. The revised syllabus applies from 2015-05-28, autumn semester 2015.

General Information

The course is an elective course at the undergraduate level open for students from other faculties than from the School of Economics and Management. The course can be studied in different education programs as an independent subject course.

Language of instruction: English

Main field of studies

Entrepreneurship

Depth of study relative to the degree requirements

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Learning outcomes

Knowledge and understanding

A passing grade on the course will be awarded to students who:

- Can name and describe key concepts in the field of social innovation.
- Can name and explain the main principles of core theories and frameworks in the field of social innovation.
- Understand the process of social innovation.

- Show method knowledge in social Innovation.

Competence and skills

A passing grade on the course will be awarded to students who:

- Apply methods to explore and evaluate social innovations.
- Practice and manage teamwork in a social innovation project.
- Are able to identify, analyze and find solutions in problems relating to social innovation independently and with others.
- Are able to present, discuss and argue their issues, problems and conclusions of group assignment/projects in both written and oral form.

Judgement and approach

A passing grade on the course will be awarded to students who:

- Apply theoretical knowledge on social innovations to make critical judgments in relation to real social innovation projects.
- Evaluate and apply decision criteria for new social innovations in uncertain environment.
- Critically assess routes of success and failure in social innovation projects
- Demonstrate ability to make judgments with respect to scientific, social and ethical aspects.

Course content

Technical innovations alone have proven to be insufficient to address the pressing challenges of today such as climate change, resource depletion, economic deprivation, poverty alleviation, increased migration and improved life quality. Therefore non-technical innovations are also required to enable transitions to more sustainable solutions. Social innovations include new solutions (products, services, models, markets, processes etc.) that simultaneously meet a social need (more efficiently and effectively than existing solutions) and lead to new or improved capabilities, assets and/or relationships.

Based on academic research on social innovation, the objective of the course is to provide students with knowledge of how to explore and evaluate social innovations in theory and practice. The course will also explain and provide examples on how to transfer academic knowledge into practice in uncertain environments and how to initiate and carry out teamwork.

The first part of the course contains introduction to the broad academic field of social innovations. In this part the students will learn about the broad multi disciplinary field of social innovations including an introduction to important key concepts in social innovations. The second part of the course contains application of methods for discovering and evaluating social innovations. The third part contains the initiation of, and carrying out group assignment/project in their practice of social innovations. In this part the students are working in teams during the course. Here they will practice group assignment/project and how it affects the creation of social innovations.

Course design

The course is conducted by a multi disciplinary team of teachers using a wide range of teaching and learning methods, that primarily consists of lectures, case discussions, teamwork and group discussions. Assigned readings, in the form of research articles, are an integral part of the teaching methods. Participation in the assigned teamwork is mandatory.

Assessment

Examination is based on individual and group assignments (papers written and presented). Assignments can be in the form of teamwork, case studies etc.

This course is participative, intensive and utilizes action based learning. At least 50% of the course is examined on an individual basis. Active participation and verbal presentations is part of the examination.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

At the School of Economics and Management grades are awarded in accordance with a criterion-based grading scale A-U (A-F). Students have to receive a grade of E or higher in order to pass a course.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

The course is an independent course, open to students from other faculties with at least 30 ECTS.

Further information

The course ENTA80 can not be combined with the course SASE21 in a degree.

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in ENTA80, Entrepreneurship: Social Innovation - a Strategy for Sustainability

Applies from H15

- 1501 Oral Exam, 4,5 hp
Grading scale: Fail, Pass
- 1502 Project, 3,0 hp
Grading scale: Fail, Pass