

#### Faculties of Humanities and Theology

# DIKA38, Digital Cultures: Production - Image and Sound, 7.5 credits

Digitala kulturer: Produktion - Bild och ljud, 7,5 högskolepoäng First Cycle / Grundnivå

### Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2016-06-03 to be valid from 2017-01-01, spring semester 2017.

#### General Information

The course is a compulsory component of the Bachelor of Arts programme in Digital Cultures. It can be included in a first or second cycle degree.

Language of instruction: Swedish

Components of the course may be taught in other Scandinavian languages or in English.

Main field of studies Depth of study relative to the degree

requirements

Cultural Sciences with specialization in

Digital Cultures

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

# Learning outcomes

On completion of the course, students shall be able to

#### Knowledge and understanding

- identify and describe different technical image and audio formats and their key application fields
- identify, describe and compare market-leading applications for digital audio and image editing
- provide basic explanations of the conditions, functions and limitations of digital audio and image editing
- account for and explain key principles of image analysis

#### Competence and skills

- independently and focused on results use market-leading applications for digital image editing
- make basic use of market-leading applications for digital audio and video editing
- express the communication needs of a project with regard to digital image and audio editing
- place knowledge of image and audio editing in relation to other aspects of digital media production, communication and culture

#### Judgement and approach

• in an informed manner, judge, justify and question choices of ideas for image and audio production with regard to the field of application

#### Course content

The course is included in the third semester of the BA programme.

Its aim is to enable students to attain specialised knowledge and skills in image editing, and to provide them with basic practical knowledge of audio and video editing using market-leading applications and tools. The course introduces the students to established methods of image analysis.

It enables the students to develop their ability to choose suitable software tools to work with digital production. Focus is especially placed on image and audio production. Furthermore, students are to analyse topical questions in digital production in a way that demonstrates awareness of the needs of the situation.

# Course design

The teaching consists of lectures, teacher-directed group exercises and laboratory sessions. There are 9-11 group exercises and laboratory sessions. Participation in group exercises and laboratory sessions is compulsory

#### Assessment

The assessment is based on continuous assignments and an oral presentation.

Three opportunities for examination are offered in conjunction with the course: a first examination and two re-examinations. Within a year of the end of the course, two further re-examinations on the same course content are offered. After this, further re-examination opportunities are offered but in accordance with the current course syllabus.

The examiner may deviate from the regular form of examination if the student has been granted an alternative form of examination by the Disability Support Services,

and if it complies with the learning outcomes of the course.

Subcourses that are part of this course can be found in an appendix at the end of this document.

#### Grades

Marking scale: Fail, Pass.

# Entry requirements

To be admitted to the course, students must have passed Digital Cultures: Production-Introduction (DIKA18) and Digital Cultures: Production- Continuation (DIKA28) or the equivalent.

#### Further information

- 1. The course is offered at the Department of Arts and Cultural Sciences, division of digital cultures, Lund University.
- 2. The course replaces DIKA33.

# Subcourses in DIKA38, Digital Cultures: Production - Image and Sound

Applies from V17

1601 Digital Cultures: Production - Image and Sound, 7,5 hp

Grading scale: Fail, Pass