



LUND
UNIVERSITY

School of Economics and Management

BUSP37, Business Administration: Research Strategy, 5 credits

Företagsekonomi: Forskningsstrategi, 5 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2019-10-31 to be valid from 2019-10-31, spring semester 2020.

General Information

BUSP37 is a course in Business Administration at the advanced level.

Language of instruction: English

Main field of studies

Business Administration

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Acquire a thorough understanding of a variety of theoretical approaches to philosophy of science and applications thereof.
- Become aware of the institutional structures, organisations and elements (paradigms, funding, disciplines, university departments, journals, conferences, etc.) behind what is popularly thought of as “knowledge” and “objective science”.
- Thoroughly understand the meanings of and differences between the important research strategy concepts; problematisation, theoretical and practical contribution, research positioning, method and methodology.

Competence and skills

- Show ability to navigate, choose and enter a research field both in the institutionalised and subject matter sense.
- Can write a proper research proposal; choosing a research field, getting to know the research field, finding a way to contribute to the research field, formulate the problem (problematization), formulate the theoretical and practical contribution, and finally begin reflecting (for later purpose in next semester's degree project) upon what methodology and empirical method that may follow from these choices.

Judgement and approach

- Can critically evaluate different theoretical perspectives in relation to specific practical problems in the context of doing academic research.
- In an enlightened manner are able to reflect upon the distinctions between different concepts in introductory philosophy of science and applied research strategy.

Course content

This is a course that aims to advance students' philosophical, critical, and analytical understanding of fundamental concepts academic research leans upon, and ultimately be able to master this conceptual understanding in order to initiate their own research strategy and knowledge generation.

Among the most important concepts are the following included:

- Theory
- Theoretical Contribution
- Problematization
- -Positioning

Course design

Traditional lectures, workshops, guest lectures, group projects and seminars in teams

Assessment

Subcourses that are part of this course can be found in an appendix at the end of this document.

Students are evaluated based on the research proposal written as a group project and the individual written exam.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade Definition: Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale: Pass (**D**) / Fail U (F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Students admitted to a Master Programme where this course is either a compulsory or elective part, are qualified for the course. For other students, at least 60 UCP or ECTS-cr in Business Administration is required. These must include a course in basic Business Administration (e.g. FEKA90 Business Administration: Introductory course in Business Administration).

Further information

The course BUSP37 cannot be combined with the courses BUSN27 and BUSN37 in a degree.

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in BUSP37, Business Administration: Research Strategy

Applies from V20

- 2001 Group assignment, 1,5 hp
Grading scale: Fail, Pass
- 2002 Written exam, 3,5 hp
Grading scale: Fail, E, D, C, B, A