



**LUND**  
UNIVERSITY

School of Economics and Management

## **BUSP37, Business Administration: Research Strategy, 5 credits** *Företagsekonomi: Forskningsstrategi, 5 högskolepoäng* Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2019-10-31 and was last revised on 2023-09-15. The revised syllabus applies from 2023-09-15, spring semester 2024.

### **General Information**

BUSP37 is a mandatory course at master programme EAGIB

*Language of instruction:* English

*Main field of studies*

Business Administration

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

A passing grade on the course will be awarded to students who:

#### **Knowledge and understanding**

- Acquire a thorough understanding of a variety of theoretical approaches to philosophy of science and applications thereof
- Become aware of the institutional structures, organisations and elements (paradigms, funding, disciplines, university departments, journals, conferences, etc.) behind what is popularly thought of as "knowledge" and "objective science".
- Thoroughly understand the meanings of and differences between the important research strategy concepts; ontology, epistemology, methodology, methods, problematisation, theoretical and practical contribution, research positioning.
- Learn the properties of a well-argued and problematising research proposal.

### **Competence and skills**

- Show ability to navigate, choose and enter a research field both in the institutionalised and subject matter sense.
- Are prepared to write a comprehensive research proposal.

### **Judgement and approach**

- Can critically evaluate different theoretical perspectives in relation to specific practical problems in the context of doing academic research.
- In an enlightened manner are able to reflect upon the distinctions between different concepts in introductory philosophy of science and applied research strategy.

### **Course content**

This is a course that aims to advance students' philosophical, critical, and analytical understanding of fundamental concepts academic research leans upon, and ultimately be able to master this conceptual understanding in order to initiate their own research strategy and knowledge generation.

Among the most important concepts are the following included:

- Ontology/Epistemology/Methodology
- Positivism/Social Constructionism
- Theory
- Theoretical Contribution
- Problematisation
- Positioning

### **Course design**

Traditional lectures

### **Assessment**

The course will be examined through an individual written exam hall exam.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, E, D, C, B, A.

**Grade** Definition: Points or % out of maximum points. Characteristic.

**A** (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

**B** (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

**C** (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

**D** (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

**E** (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

**F** (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale: Pass (**D**) / Fail U (F).

*Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.*

## Entry requirements

Students admitted to a Master Programme where this course is either a compulsory or elective part, are qualified for the course.

For other students, at least 60 UCP or ECTS- cr in Business Administration are required. These must include a course in basic Business Administration (e.g. FEKA90 Business Administration: Introductory course in Business Administration).

## Further information

The course BUSP37 cannot be combined with the courses BUSN27 and BUSN37 in a degree. In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

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## Subcourses in BUSP37, Business Administration: Research Strategy

Applies from V24

2401 Individual examination, 5,0 hp  
Grading scale: Fail, E, D, C, B, A

Applies from V23

2303 Written exam, 5,0 hp  
Grading scale: Fail, E, D, C, B, A