



LUND
UNIVERSITY

School of Economics and Management

BUSO96, Business Administration: Designing Finance, 7.5 credits

Business Administration: Designing Finance, 7,5 högskolepoäng
Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2017-05-22 and was last revised on 2017-05-22 by The Board of the Department of Business Administration. The revised syllabus applies from 2017-08-28, autumn semester 2017.

General Information

Language of instruction: English

Main field of studies

Business Administration

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

BUSO96 is a course on Business Administration at the advanced level.

Knowledge and understanding

A passing grade on the course will be awarded to students who:

- have demonstrated thorough knowledge of theoretical and practical views on various dimensions of the corporate financing issue
- have demonstrated understanding of corporate financing and risk management, with particular emphasis on tactics and strategies of value-enhancing and integrated financing and risk management
- have demonstrated knowledge of corporate credit assessment

Competence and skills

A passing grade on the course will be awarded to students who:

- have demonstrated ability to apply theories and concepts to justify, recommend, and defend appropriate financing solutions
- have demonstrated ability to integrate theories learnt when analysing and solving corporate financing problems
- can present their analyses and conclusions, clearly and unambiguously

Judgement and approach

A passing grade on the course will be awarded to students who:

- have demonstrated ability to use theories, concepts, and their independent judgment to analyze corporate financing problems
- have demonstrated ability to use financial analysis and their independent judgment to assess corporate creditworthiness

Course content

The main objective is to provide students with a rigorous and applied knowledge of corporate financing and credit risk assessment. The course focuses on applied financial analysis. Through cases and assignments, the course gives students the opportunity to analyze complex and unstructured practical financial situations and problems. The idea is to put theory to work in complex situations, thereby gaining a deeper understanding of corporate financial policies and strategies. The course offers a rich learning experience, by exposing students to a number of real-life situations and giving insight into a variety of financial decision-making problems.

The overarching idea of the course is the optimization of the corporate capital and risk structures through active capital and risk management. Equity and credit markets play vital roles in corporate financing, offering wide possibilities to tailor financing solutions to corporate needs. The course deals with corporate financing using equity, straight, hybrid, and structured fixed-income securities and insurance products. The course will also help students to master corporate credit analysis.

Course design

The course is conducted in the form of lectures, exercises, and case and assignment work. The course emphasizes applied learning, where participants learn to use the studied analysis techniques. To facilitate this, assignment work makes up an important part of the teaching and learning activities on the course. Lectures will cover parts of the course literature, with particular emphasis on the more challenging parts. This means that self-study of the course literature is essential and that the assigned readings are integral parts of the teaching and learning activities.

Assessment

Assessment and grading are based on assignment work, exercises, and a written examination covering teaching and learning activities and assigned readings. Since the course emphasizes applied learning, important parts of the examination are focused on participants employing the studied analysis techniques.

The course progresses on other courses on the Accounting and Finance program, especially in corporate finance and corporate valuation and it enhances and evaluates this progression. This is reflected in the examination, which may require knowledge from other courses.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Students admitted to a Master Programme where this course is either a compulsory or elective part, are qualified for the course. For other students, at least 60 UCP or ECTS-cr in Business Administration is required. These must include a course in basic Business Administration (e.g. FEKA90 Business Administration: Introductory course in Business Administration).

Students are also required to have successfully completed FEKH81 Corporate Finance or an equivalent advanced level undergraduate course in corporate finance.

Further information

The course BUSO96 cannot be combined with the courses BUS851, BUSM23, BUSN30, BUSN34, BUSN81, BUSN83, BUSN95, or BUSP62 in a degree.

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in BUSO96, Business Administration: Designing Finance

Applies from H17

- 1701 Individual Assignment, 1,5 hp
Grading scale: Fail, Pass
- 1702 Group Assignment 1, 2,2 hp
Grading scale: Fail, Pass
- 1703 Group Assignment 2, 2,3 hp
Grading scale: Fail, Pass
- 1704 Group Assignment 3, 1,5 hp
Grading scale: Fail, Pass