



**LUND**  
UNIVERSITY

School of Economics and Management

## **BUSO83, Business Administration: Strategic Investment Decisions, 7.5 credits**

*Företagsekonomi: Strategiska investeringsbeslut, 7,5 högskolepoäng*  
Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by The Board of the Department of Business Administration on 2019-10-10 to be valid from 2019-10-10, autumn semester 2020.

### **General Information**

*Language of instruction:* English

*Main field of studies*

Business Administration

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

A passing grade on the course will be awarded to students who:

#### **Knowledge and understanding**

- demonstrate deep knowledge of strategic investment decisions in theory and practice in different contexts;
- demonstrate deep knowledge about the application of investment calculation methods within a strategic framework.

#### **Competence and skills**

- demonstrate ability to critically examine and discuss how approaches to strategic investment decisions and appraisal techniques can be applied in different situations and contexts;
- demonstrate ability to independently and critically handle quantitative and qualitative empirical material and to be able to use scientific methods to analyze such material;

- can present results in a clear, pedagogic and interesting manner, orally and in writing.

### **Judgement and approach**

- demonstrate ability to independently formulate and demarcate relevant challenges to strategic investment decisions, including appraisal techniques;  
- demonstrate ability to choose adequate theoretical and empirical approaches and methods to analyze challenges to strategic investment decisions.

### **Course content**

The course aims to provide students with a deepened and thorough knowledge of investment decisions within a strategic framework. Special emphasis is put on the importance of combining managerial judgement with financial analysis from a decision-making viewpoint. Important objectives are to give students the basic tools necessary at this level to investigate business problems, to give them specialized knowledge about investment planning on an aggregate level, to critically handle quantitative and qualitative empirical material in decision making as well as to familiarize them with major and recent literature in the field. The following topics are included in the course:

- Strategic positioning
- Strategic investment decisions in theory and practice in different contexts, e g, in public and private organizations
- Application of investment calculation methods within a strategic framework
- Cost and revenue driver analysis
- Decision-making under information constraints
- How to deal with uncertain factors and risks in a strategic investment decision situation
- The importance of learning for the development of strategic decision making

### **Course design**

The course includes lectures, assignments, cases, seminars and workshops.

### **Assessment**

See appendix including examination sessions. (Will be attached to the curriculum automatically in the system).

The assessment of the course consists of group assignments and an individual exam. There will be a mix of literature-based and more practically oriented group assignments. The purpose of the individual examination is to test the knowledge and understanding of the content of the course literature. Both the group assignments and the individual exam are graded and together constitutes the course grade.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100 points. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84 points. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74 points. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64 points. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54 points. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49 points. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

A student who is graded Fail after two examinations on the written exam has the opportunity to request an additional task. The grade of this additional task is U or E and the request should be made no later than the semester following the semester when the student was registered on the course.

*Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.*

## **Entry requirements**

Students admitted to a Master Programme where this course is either a compulsory or elective part are qualified for the course. For other students, at least 90 UCP or ECTS cr in Business Administration is required. These must include a course in basic Business Administration (e.g. FEKA90 Business Administration: Introductory course in Business Administration), a course in corporate finance, at least 15 UCP in financial accounting or management accounting and control (e.g. FEKH60 Financial and Management Accounting - Bachelor course), and BUSO77 Strategic Accounting and Management Control or an equivalent graduate-level course in management accounting and control. English 6.

## **Further information**

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

## Subcourses in BUSO83, Business Administration: Strategic Investment Decisions

Applies from H20

- 2001 Group Case Assignment 1, 1,5 hp  
Grading scale: Fail, Pass
- 2002 Group Case Assignment 2, 1,5 hp  
Grading scale: Fail, Pass
- 2003 Individual Exam, 4,5 hp  
Grading scale: Fail, Pass