



LUND
UNIVERSITY

School of Economics and Management

BUSN02, Business Administration: Strategic Operations Management, 5 credits

Företagsekonomi: Strategisk operativ ledning, 5 högskolepoäng
Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2016-09-22 to be valid from 2016-09-22, spring semester 2017.

General Information

The course BUSN02 is a course in Business Administration at the advanced level.

Language of instruction: English

Main field of studies

Business Administration

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- demonstrate knowledge and understanding within Strategic Operations Management, including both a broad command of the field and deeper knowledge of certain parts of the field, together with insight into current research and development work as well as the practical use in companies; and
- Demonstrate deeper methodological knowledge in the field of Strategic Operations Management.
- Demonstrate an ability to identify relevant research topics within Strategic Operations Management, and also to independently design and carry out a study that investigates the issue in a relevant and cohesive way.

Competence and skills

- Demonstrate an ability to integrate knowledge and to analyse, assess and deal with complex phenomena, issues and situations, even when limited information is available;
- Demonstrate an ability to independently and in groups identify and formulate issues and to plan and, using appropriate methods, carry out advanced tasks within specified time limits;
- Demonstrate an ability to clearly present and discuss their conclusions and the knowledge and arguments behind them, in dialogue with different groups, orally and in writing; and
- Demonstrate the skill required to participate in research and development work as well as solving practically relevant problems for companies.
- Demonstrate an understanding of how different stakeholders surrounding an organization influence managerial practices with respect to the implementation of manufacturing strategies and the management of the firm.
- Demonstrate an understanding of the future challenges and main issues related to Strategic Operations Management central for practitioners as well as in research.

Judgement and approach

- Demonstrate an ability to make assessments within the field Strategic Operations Management, taking into account relevant scientific, social and ethical aspects, and demonstrate an awareness of ethical aspects of research and development work;
- Demonstrate insight into the potential and limitations of science, its role in society and people's responsibility for how it is used; and
- Demonstrate an ability to identify their need of further knowledge and to take responsibility for developing their own and fellow student's acquisition of knowledge.
- Demonstrate an understanding of how to integrate the perspectives of Strategic Operations Management when addressing practical and theoretical problems within the area of international strategic management.

Course content

The first part of the course contains an introduction to the broad area of Strategic Operations Management as well as practical training in presentation theory and techniques.

The second part of the course is a group-based deeper analysis and presentation of a specific topic of Strategic Operations Management, that will be presented to the fellow students.

The final part of the course is analysing and presenting a solution to a concrete Strategic Operations Management issue in a company.

Course design

Assessment

The examination is based on:

40% group-based analysis and presentation of a topic in Strategic Operations Management

60% group-based analysis and presentation of a solution to a concrete Strategic Operations Management issue in a company

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Students admitted to a Master Programme where this course is either a compulsory or elective part, are qualified for the course. For other students, at least 60 UCP or ECTS-cr in Business Administration is required. These must include a course in Basic Administration (e.g. FEKA90 Business Administration: Introductory course in Business Administration)

Further information

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in BUSN02, Business Administration: Strategic Operations Management

Applies from V17

- 1601 Case 1, 2,0 hp
Grading scale: Fail, Pass
- 1602 Case 2, 3,0 hp
Grading scale: Fail, Pass